

FBI4EU

Policies to promote the competitiveness of forest-based SMEs in resource-efficient European regions

**Interreg
Europe**



Co-funded by
the European Union

Context

Wood is a renewable material, sustainable and can be used, reused and recycled. Europe's forest-based sector is moving towards the bioeconomy, due to the maturity of the current market for forest products and the need for increasing the use of renewable products.

Therefore, it is a key raw material for the transition model of Europe towards a circular bioeconomy aimed at boosting global competitiveness, fostering sustainable economic growth and generating new jobs.

The bioeconomy in Europe is valued at 2 billion euros in annual turnover and generates 22 million jobs (9% of employment in Europe). Nowadays, the value chain of the European forest-based industry would represent more than 20% of this sector.





MAIN OBJECTIVE

This project aims to promote the modernization and competitiveness of the forest-based sector, to turn it into the lever of change that helps to solve the demands of society.



Along the project we will analyze at a European level, the actions and policies developed in other countries, which allows evaluating of which would be the most appropriate strategies, actions and policies to be developed and implemented by the consortium.



The project would make it possible to share the priorities of the forest-based sector in different countries of the EU, and to evaluate the effect that the actions carried out have had in those countries, allowing this evaluation to define future policies and lines of action in each region, always focus on the competitiveness of SMEs of the sector.

OBJECTIVES OF THE PROJECT



The project wants to value the policies and initiatives carried out within the promotion and improvement of the competitiveness of forest-based SMEs so that these successful actions can be transferred and adapted to other European regions.

The expected impact will be to improve the repercussion that public policies have both on the growth of the forest-based industry and on the whole of society in that region, including the environment and the bioeconomy.

Priority actions



1. Sharing actions to promote the forest-based industry in different countries and regions of the European Union.



2. Analysis of the promotion actions, framed from the point of view of the characteristics of the sector in each region.



3. Analyze and evaluate the policies and initiatives implemented in recent years in each region with the aim of promoting the forest-based sector.



4. Evaluation of the initiatives and/or policies that have turned out to be more efficient or have a greater impact in each of the regions.



5. Proposal for the transfer of policies and/or initiatives to different regions and/or countries.



Are you interested?

If you are interested to participate as a partner, please complete the partner profile attached and send us to:

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**Deadline for expression of interest:
12/05/2023**